



Copthorne Magazine

Village News & Views

Guidelines

Editorial Guidelines

The Cophthorne Magazine welcomes editorial from our regular contributors and individuals who have an interest in village life. It aims to provide an overview of dates and information of local issues that affect the village. We are especially keen to hear from anyone who has news of village clubs, schools, societies or events. Our values can be viewed below.

The body copy is mainly set in 10.5pt Arial Regular with 14pt leading in order to keep it accessible and legible.

Advertisers are also welcome to submit copy. As a general guide, all advertisers are entitled to free advertorial of approx 200 words (as shown by the red text on the right) plus one image*. For half page ads approx 400 words, and those taking a full page, approx 700 words. Larger articles would be subject to a small charge.

Please send your copy to
cophthornemagazine@gmail.com

** Responsibility of copyright lies with the author.*

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Cophthorne Magazine Values

1. To provide balanced information on village issues.
2. To ensure that any information published is honestly conveyed, accurate, comparable and fair.
3. To do our best to correct any harmful inaccuracies.
4. To clearly differentiate between fact and opinion and make clear the owner of any opinion.
5. To not publish any opinion that could be considered inflammatory, intrudes into anybody's private life, grief or distress or sullies any individual's or business name.
6. To ensure that no libellous content is published.
7. To resist all means by which any information received could be used for personal gain.
8. To avoid plagiarism.
9. To not publish any material likely to lead to hatred or discrimination on the grounds of a person's age, gender, race, colour, creed, legal status, disability, marital status, or sexual orientation.
10. To not endorse any advertisement or advertorial that contains content that is not about the author and their work or the medium by which they are employed.
11. Responsibility for obtaining all relevant permissions for editorial or advertisements containing interviews or photographs of children lies with the advertiser or author.
12. To be inclusive at the same time as upholding the values of the church.
13. To ensure that any political or faith-based views are represented in a positive way.
14. To appoint an independent member of the diocese to arbitrate in the event of disagreement.

Advertising

Half page
182mm wide x 133mm high

£125

Quarter page
89mm wide x 133mm high

£75

Copthorne Magazine Ad Spec

There is no charge for advertisements supplied in a print-ready format. Please submit your artwork as a pdf with all fonts outlined or as a high res (300dpi) jpeg at the size to be printed.

Alternatively, for a small charge, we can create your ad for you and our prices are as follows:

Creating ads or making significant changes to an existing ad:

- A4 - £30
- Half page - £20
- Quarter page and 6 boxes - £15
- All other boxes - £8

Small changes to existing advertisements:

- A4 - £10
- Half page - £8
- Quarter page and 6 boxes - £5
- All other boxes - £4

The above allows for the setting up of the advertisement and sending you the proof for approval. Further significant changes to the proof would incur additional charges based on time.

Single box
58mm wide x 24mm high
£14 (*£18 back page*)

Double box
58mm wide
x 51mm high

£28 (*£36 back page*)

Three boxes
58mm wide
x 78mm high

£42 (*£54 back page*)

Four boxes vertical
58mm wide
x 105mm high

£56 (*£72 back page*)

Full page
A4 (with border)

£200

Two boxes landscape
120mm wide x 24mm high
£28 (*£36 back page*)

Four boxes landscape
120mm wide x 51mm high

£56 (*£72 back page*)

Six boxes landscape
120mm wide x 78mm high

£65

Important Advertising Information:

Responsibility for obtaining all relevant permissions for advertisements containing interviews or photographs of children lies with the advertiser.

The advertiser is responsible for all copyright content of their advert.

Advertisements to only contain content that is about the author and their work or the medium by which they are employed.

The magazine reserves the right to refuse publication of any advertisement if it considers that it contravenes the magazine guidelines, a copy of which is available on request.